



THE MIDNAPORE CO-OP MILK PRODUCERS' UNION LTD.

(An Operation Flood Project, Government of West Bengal)

Ashok Nagar: Midnapore -721101: Paschim Medinipur

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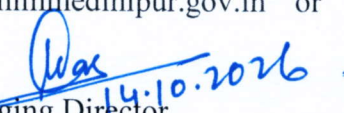
Ref. No: MU: CE: 26-27/384

Dated- 14/10/2026

Notice for Recruitment

Notification for project specific engagement in the post of (i) 'Head -Sales & Marketing' – 01 Post & (ii) Asst. Manager (Plant Operation)- 01 Post under the Midnapore Coop Milk Producers' Union Ltd. Interested eligible candidates are invited to attend the Walk-in-Interview scheduled to be held on **06th November 2026** at the Office of the Addl. District Magistrate (ZP), Paschim Medinipur at Zila Parishad Complex, Midnapore **at 01.30 PM.**

The interested candidates may go through the website www.paschimmedinipur.gov.in or www.mimulmilk.in for details.

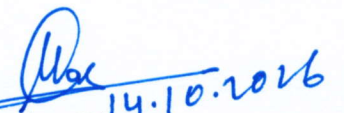

Managing Director
Midnapore Milk Union

Ref. MU: CE: 26-27/384(1-14)

Dated- 14/10/2026

Copy forwarded for kind information and wide circulation through Office NOTICE BOARD to:

1. Managing Director, West Bengal Coop. Milk Producers' Federation Ltd.
2. Regional Head (NES), NDDB, Kolkata.
3. Secretary, Zilla Parishad, Paschim Medinipur.
4. Secretary, Zilla Parishad, Jhargram
5. Jt. Director. ARD & PO, Jhargram
6. Dy. Director ARD & PO, Paschim Medinipur.
7. Assistant Registrar of Coop Societies, Paschim Medinipur.
8. DIO, NIC; Paschim Medinipur: With a request to upload "the matter" in the District website.
9. C A to District Magistrate, Paschim Medinipur and Chairman, Midnapore Milk Union.
10. C A to District Magistrate, Jhargram
11. C A to Addl. District Magistrate (ZP), Paschim Medinipur
12. Plant In-Charge: Kolaghat, Chandrakona Road, Keshiary & Sabang Milk Chilling Plant.
13. Notice Board: Midnapore Milk Union.
14.


Managing Director
Midnapore Milk Union

1. Name of Post: Head -Sales & Marketing (01 Post):

Job Description/ Eligibility criteria:

Job Title	Head - Sales & Marketing (one)
The candidate	1. A hard working and result oriented dynamic individual 2. Person with proven track record of achieving business excellence in a competitive environment 3. Person having an analytical bent of mind and excellent communication skill.
Educational Qualification	Graduate in any discipline from a recognized University. MBA/ BBA or higher qualification will have additional weightage.
Experience	20 years experience out of which 15 (Fifteen) years' experience in the field of Sales & Marketing of FMCG (Dairy products)/ Reputed Brand(Dairy Products), out of which, 5 (five) years in the Team Leading Position.
Nature of Appointment	Contractual Engagement initially for two year. Any extension is subject to satisfactory performance.
Total Remuneration	Negotiable based on the qualification and experience. Other admissible benefits as per Milk Union's norm for contractual engagements.
Selection Procedure	Walk in-Interview
Age	Maximum 55 years as on 01.01.2026 (Relaxation as per Govt. norms).
Submission of Application	Complete Resume is to be submitted through email office.mimul@gmail.com within 04th November 2026.
Interview Date & Time	Interview Time: 01:30 PM Date: 06/11/2026. The interested eligible candidates are requested to report at the venue in time.
Venue of Interview	At the office of the Additional District Magistrate (ZP), Paschim Medinipur, Zila Parishad Complex, Midnapore, Paschim Medinipur
Key Role and Responsibility	1. Marketing of MIMUL Milk and Milk Products, increase of sale volume, Branding, handling of distributors as Marketing Team Leader. 2. Plan, Execute and achieve the sales target as per projection. 3. Develop Marketing Intelligence, Innovative idea for expansion of distribution network and sale volume. 4. Responsible for studying and understanding tender requirement with technical, commercial and operational perspectives. 5. Promote, extend and execute of model Milk Parlor business operation with optimum utilization of resources and funds. 6. Assets management and control on timely distribution of Milk and Milk Products by ensuring logistics. 7. Timely collection of Market Reports on different issues, price revision, etc. and submission before the Managing Director. 8. Interaction with Local Area Distributors/ local sellers/consumers for receiving feedback on quality, distribution timings and other feedback. 9. Monitoring and reviewing of the sales target, its achievement and reporting on regular. 10. Coordination with the marketing staff, distributors, retailers and other staff of the Milk Union. 11. Sharing confidential information, if any, with the Managing Director, Milk Union. 12. Ensuring achievement of targets (zone 8s territory wise) by daily monitoring and motivation of marketing team including concessionaire as also by systems review. 13. Exploring new product feasibility for expanding business, newer markets and retailers. 14. Responsible for developing the strategy for proactive market development and countering the competition for milk and milk products



Key Skills	1. Operations Management, Relationship Management, Team Management, Strategic Management, Distribution Management 2. Computer/ IT skills 3. Leadership skills 4. Presentation skills
Leave	Leave rules of the Milk Union is applicable

2. Name of Post: Assistant Manager - Plant Operations (01 Post)

Job Description / Eligibility Criteria:

Job Title	Assistant Manager - Plant Operations (01 Post)
The candidate	1. A hard working and result oriented dynamic individual with strong technical knowledge in dairy operations 2. Person with proven track record in dairy plant production & maintenance 3. Person having analytical mind, excellent communication and team leadership skill
Educational Qualification	B.Tech in Dairy Technology / Food Technology from a recognized University/Institute
Experience	Minimum 02 (Two) years' experience in Operations of a Dairy Plant/ Milk Chilling Plant.
Nature of Appointment	Contractual Engagement initially for two years. Any extension is subject to satisfactory performance and requirement of the Milk Union.
Total Remuneration	Negotiable based on qualification and experience. Other admissible benefits as per Milk Union's norms for contractual engagements.
Selection Procedure	Walk-in-Interview
Age	Maximum 40 years as on 01.01.2026 (Relaxation as per Govt. norms).
Submission of Application	Complete Resume is to be submitted through email office.mimul@gmail.com within 04th November 2026.
Interview Date & Time	Interview Time: 01:30 PM Date: 06/11/2026. The interested eligible candidates are requested to report at the venue in time.
Venue of Interview	At the office of the Additional District Magistrate (ZP), Paschim Medinipur, Zila Parishad Complex, Midnapore, Paschim Medinipur
TA/DA	TA/DA will not be allowed for attending the interview.
Key Role and Responsibility	1. Overall responsible for smooth operation of entire Dairy Plant / Milk Chilling Plant including Milk Reception, Processing, Production, Packing and Dispatch. 2. The incumbent shall be responsible for Production Planning & Execution including preparation of daily production plan based on milk procurement and sales indent, ensuring optimum utilization of equipment and Manpower. 3. Shall ensure Quality & Food Safety by ensuring strict compliance with FSSAI, Legal Metrology and other Mandatory norms. 4. Shall also look after Maintenance & Utilities through coordination with Maintenance team. 5. The role involves Cost & Yield Control too. 6. The candidate shall handle Team & Statutory Compliance by leading shift in-charges, operators/ technicians and workers. 7. In addition, he shall coordinate with Milk Procurement, Stores, Marketing & Dispatch for smooth operation.
Key Skills	Dairy Plant/ Milk Chilling Plant Operations Management, Production Planning, Quality Management System, Team Management, Preventive Maintenance, Computer/IT skills (Microsoft Office), Leadership skills, Problem Solving
Leave	Leave rules of the Milk Union is applicable

